

Snow Valley Terrain Park Video Contest – Official Rules

Contest Period

The Snow Valley Terrain Park Video Contest is open during the 2025–26 winter season. All entries must be submitted using the official entry form by 11:59 PM Mountain Time on Sunday, March 22, 2026.

Eligibility

The Contest is open to individuals of all ages. Participants under the age of 18 must have permission from a parent or legal guardian to enter and to appear in submitted videos. Snow Valley Ski Club staff, Board Members, and rostered CSP volunteers are not eligible to win prizes. Age categories, where applicable, are determined based on the participant's age as of the contest close date.

Entries

Each participant is limited to one entry in the Contest. If multiple entries are submitted by the same participant, only one entry will be considered for judging, at Snow Valley's discretion.

Video Requirements

All submitted videos must be original content filmed during the 2025–26 winter season. All terrain park footage included in the video must be recorded within the Snow Valley Terrain Park, including the main park and/or mini park. Everyone appearing in the video must consent to being recorded and to the video being shared publicly and used by Snow Valley for contest judging, promotion, and display on Snow Valley's website and social media channels.

Video Platforms and Availability

Videos must be posted on an eligible video platform, as listed on the event website at <https://www.snowvalley.ca/ski-hill/blog/terrain-park-video-contest/>, and must be publicly viewable and embeddable. Participants acknowledge that some platform or account settings may prevent videos from playing when embedded on Snow Valley's website. Entries that are deleted, made private, or otherwise become unavailable prior to judging may be disqualified at Snow Valley's discretion. Snow Valley Ski Club is not responsible for technical issues, platform outages, or third-party service limitations that affect video availability.

Rights and Use of Submissions

By submitting an entry, participants and parents or legal guardians of minors, grant Snow Valley Ski Club a non-exclusive, royalty-free right to use, reproduce, share, display, and repost the submitted video, in whole or in part, for the purposes of contest administration, judging, promotion, and display on Snow Valley's website and social media channels. This permission is granted solely in connection with this Contest and Snow Valley programming.

Judging

Entries will be judged by the Snow Valley Park Crew based on criteria including creativity, riding, flow, and overall edit quality. The decisions of the judges are final.

Prizes

All prizes have no cash value and must be accepted as awarded, without substitution. Prizes are non-transferable. The Grand Prize Snow Valley Season Pass is valid for the 2026–27 winter season only and will be issued to the individual named on the submitted entry form. If the winning participant is a minor, the season pass will be issued in the minor's name and may only be used by that individual. A parent or legal guardian may accept the prize on the minor's behalf but may not transfer or substitute the prize.

General Conditions

Snow Valley Ski Club reserves the right to disqualify any entry that does not comply with these rules or that is deemed incomplete, ineligible, or inappropriate. The Contest is governed by the laws of the Province of Alberta and the applicable laws of Canada.